

Ed Roberts Campus





ED ROBERTS CAMPUS

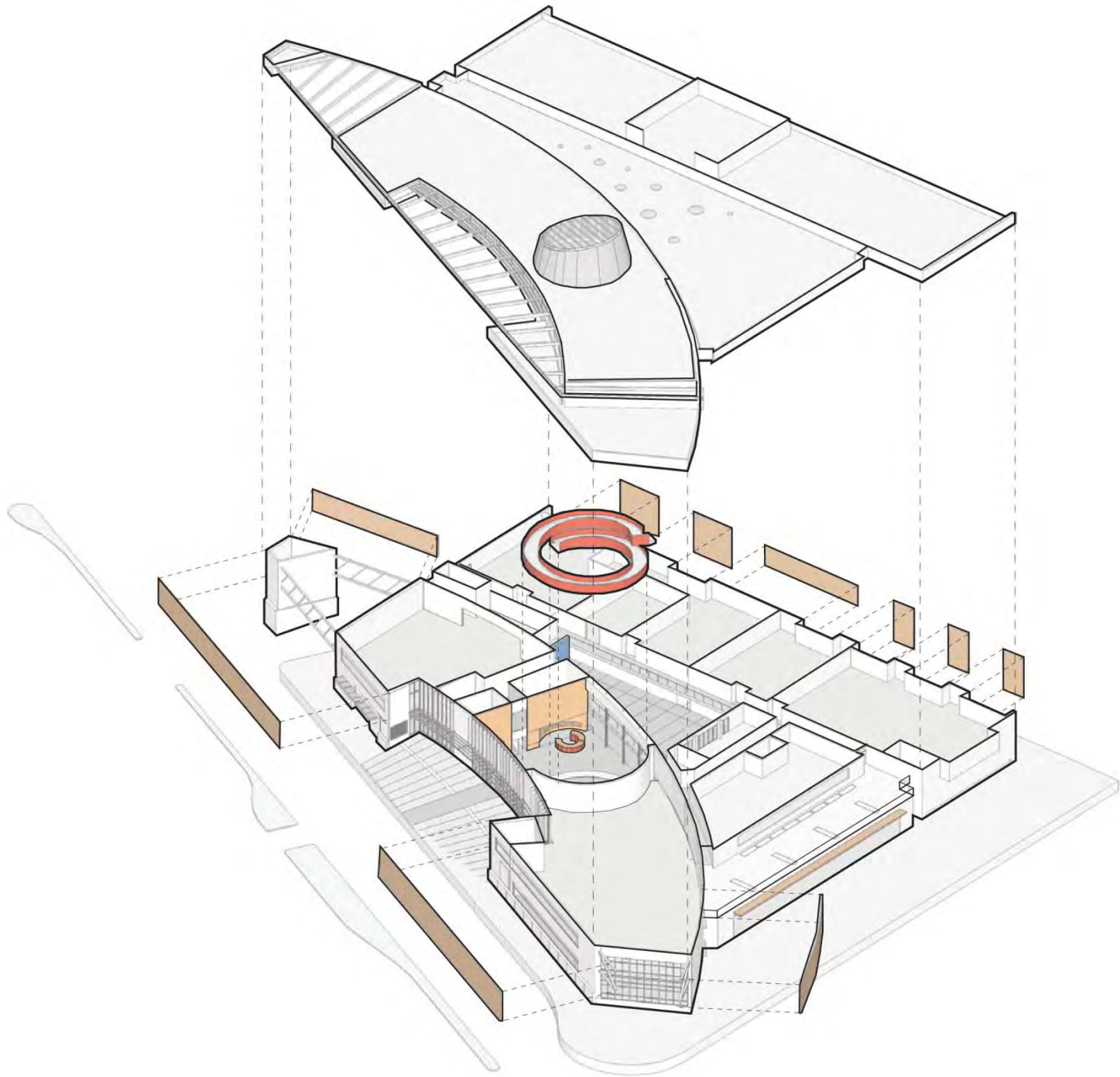




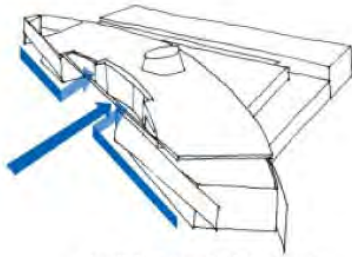
ED ROBERTS CAMPUS

3075

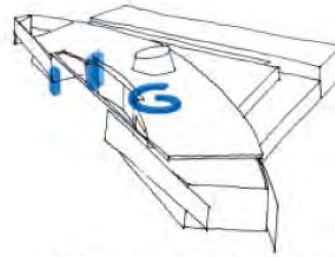




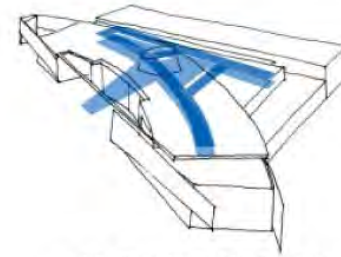




legible approach & entry

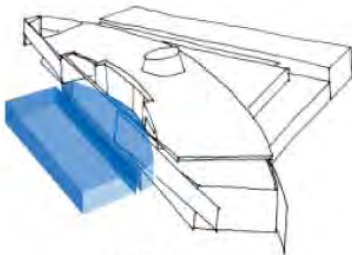


vertical circulation for everyone

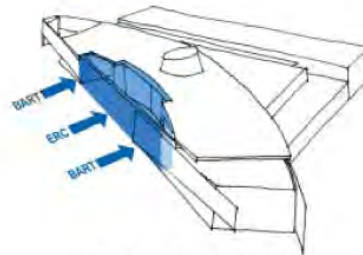


wide corridors | clear routes

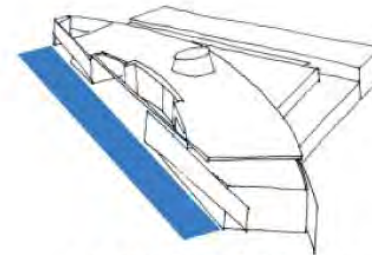
welcoming people with diverse abilities



BART station interface

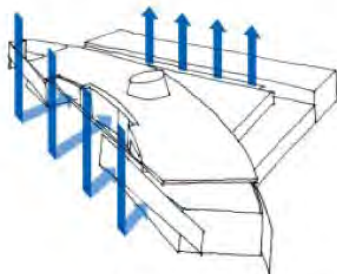


plaza as transit threshold

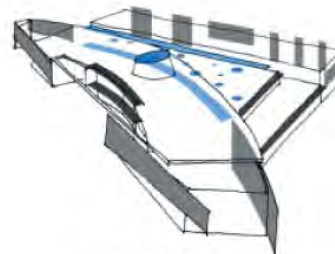


bus, paratransit & taxi zones

providing convenient mass transit access for all



natural ventilation



daylighting | sun control

creating healthy, inviting, resource-efficient spaces







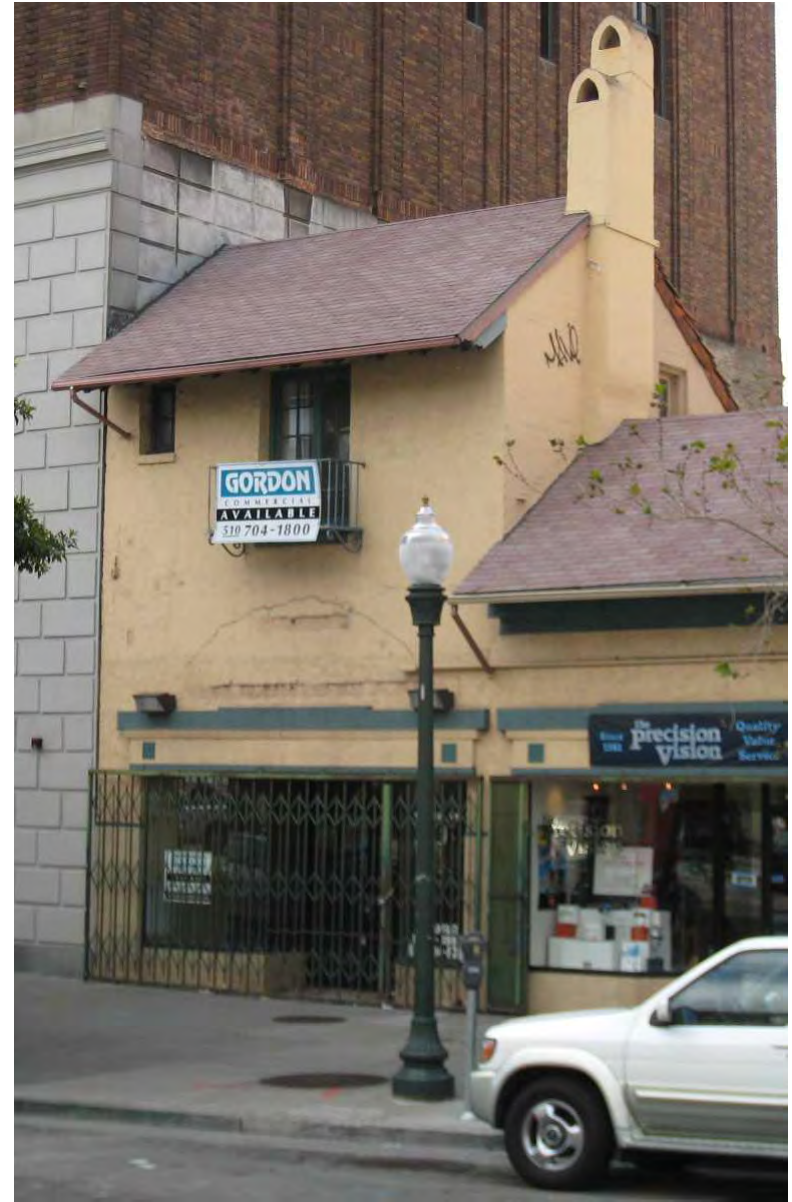






Amanda's®

Feel Good Fresh Food







Amanda's

EXIT



Amanda's
Restaurant is closed
for our special party.
We will be open to
the public on
Monday, 27 July at
12:00pm.
Please come back
and see us then.
Thank You!





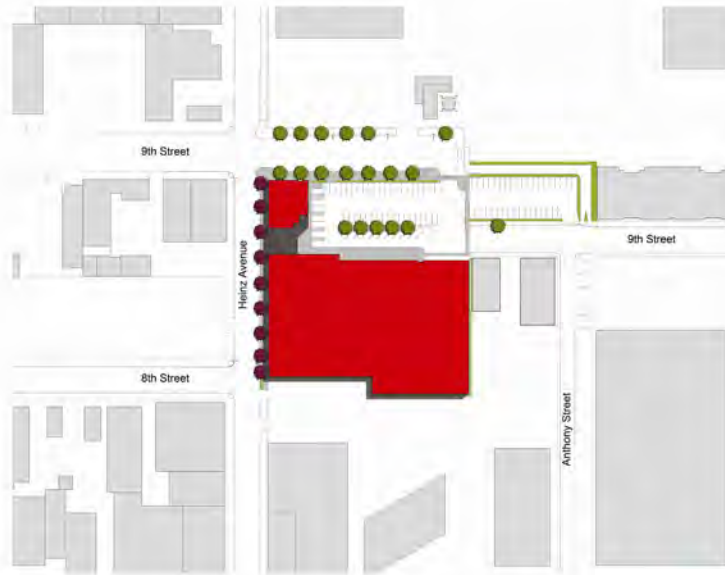
BERKELEY BOWL WEST



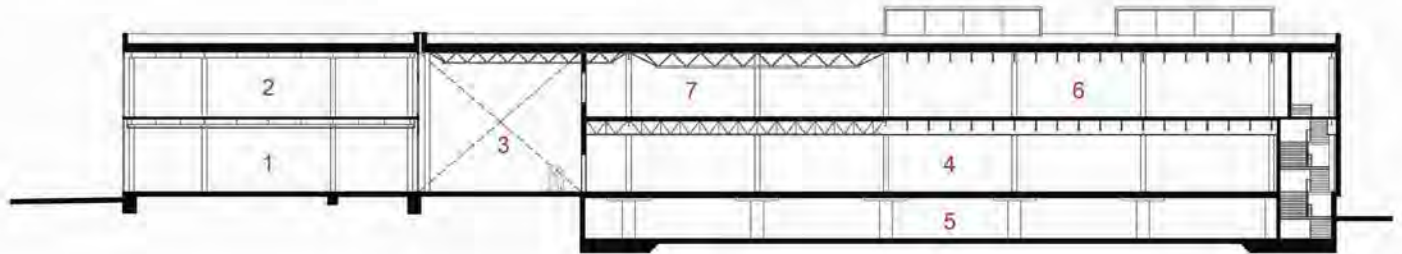
BEVERLY HILL
WEST
102







Site Plan

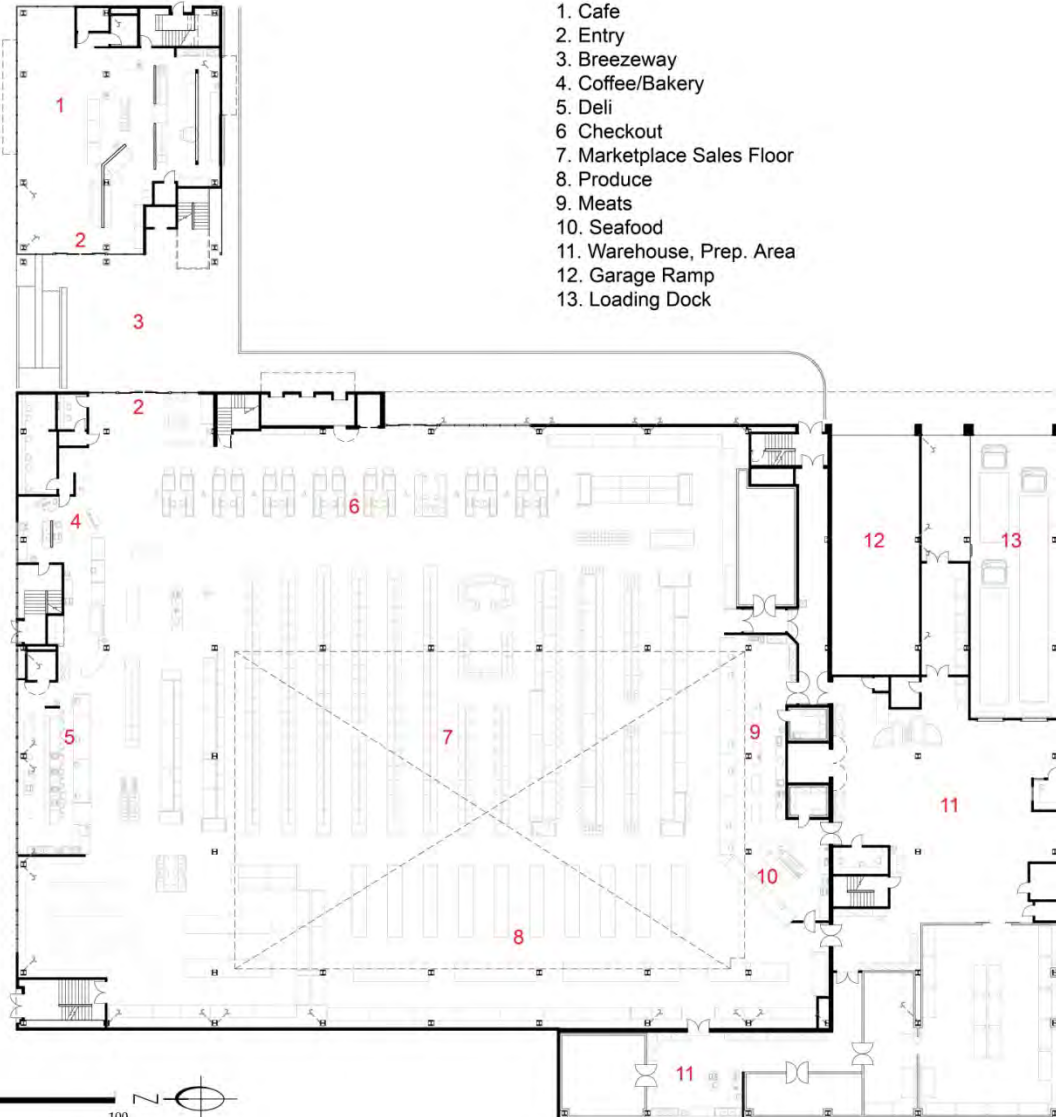


Section - East / West



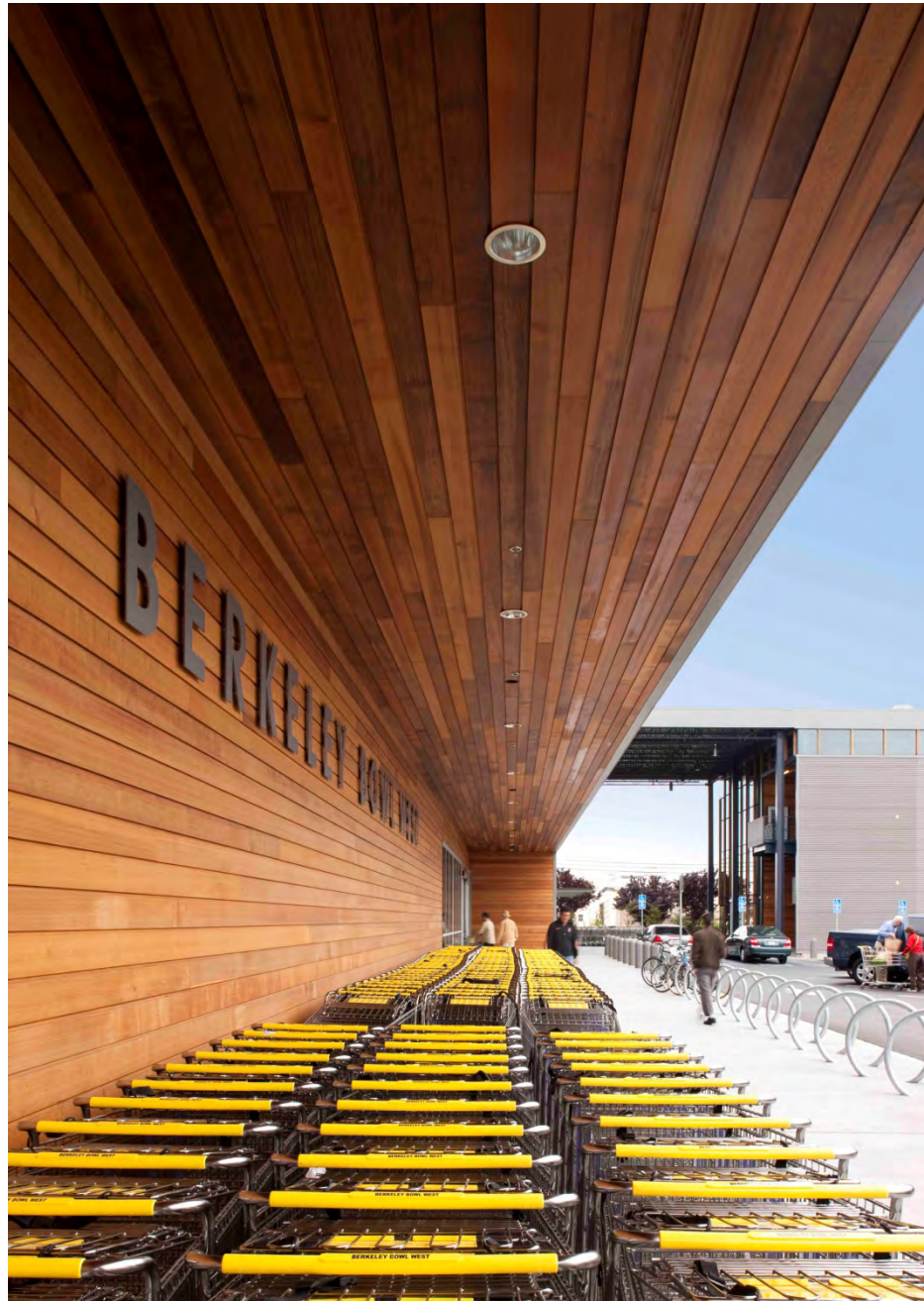
- 1. Cafe
- 2. Community Room
- 3. Breezeway
- 4. Marketplace Sales Floor
- 5. Parking Garage
- 6. Kitchen
- 7. Offices

- 1. Cafe
- 2. Entry
- 3. Breezeway
- 4. Coffee/Bakery
- 5. Deli
- 6. Checkout
- 7. Marketplace Sales Floor
- 8. Produce
- 9. Meats
- 10. Seafood
- 11. Warehouse, Prep. Area
- 12. Garage Ramp
- 13. Loading Dock



Ground Floor Plan





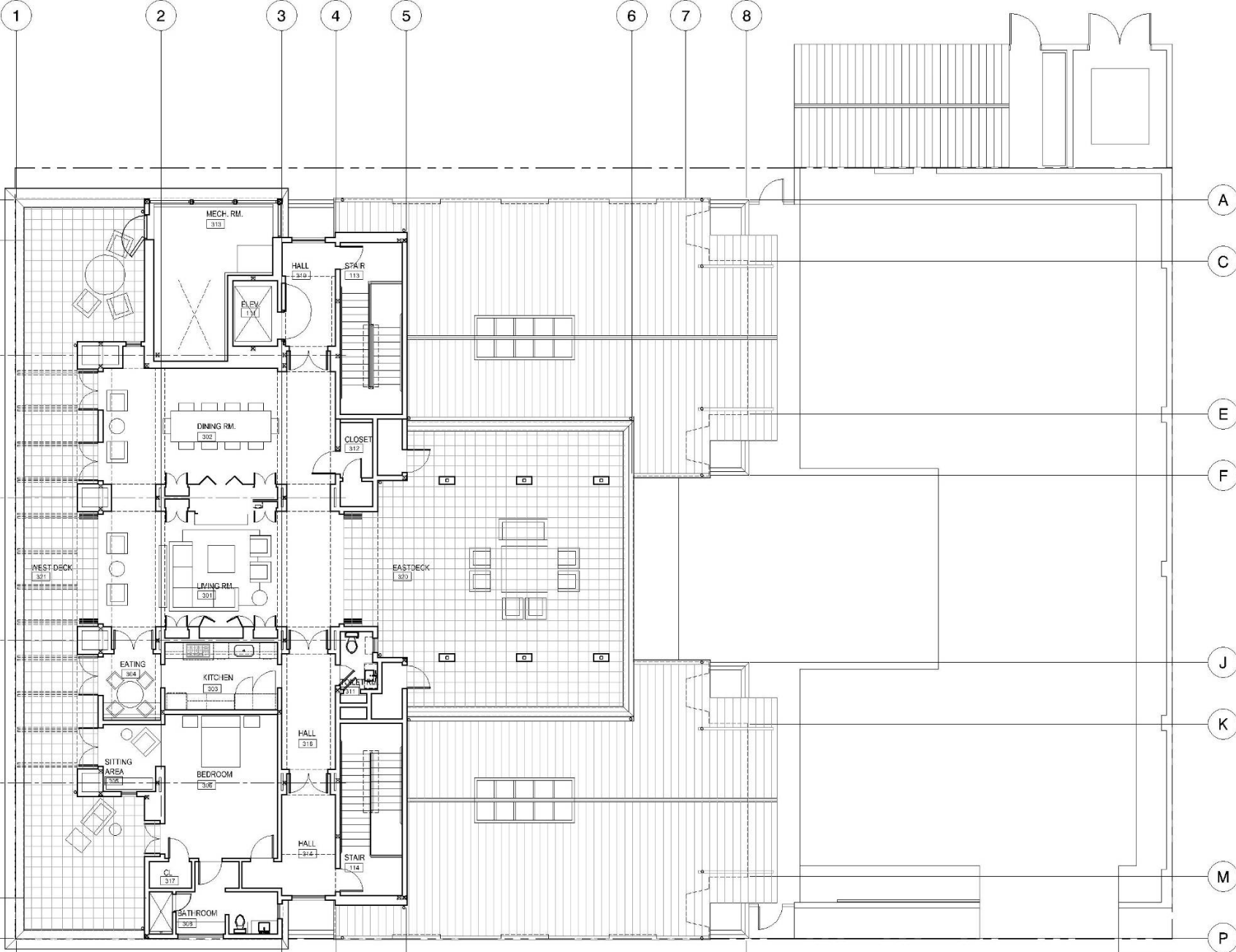








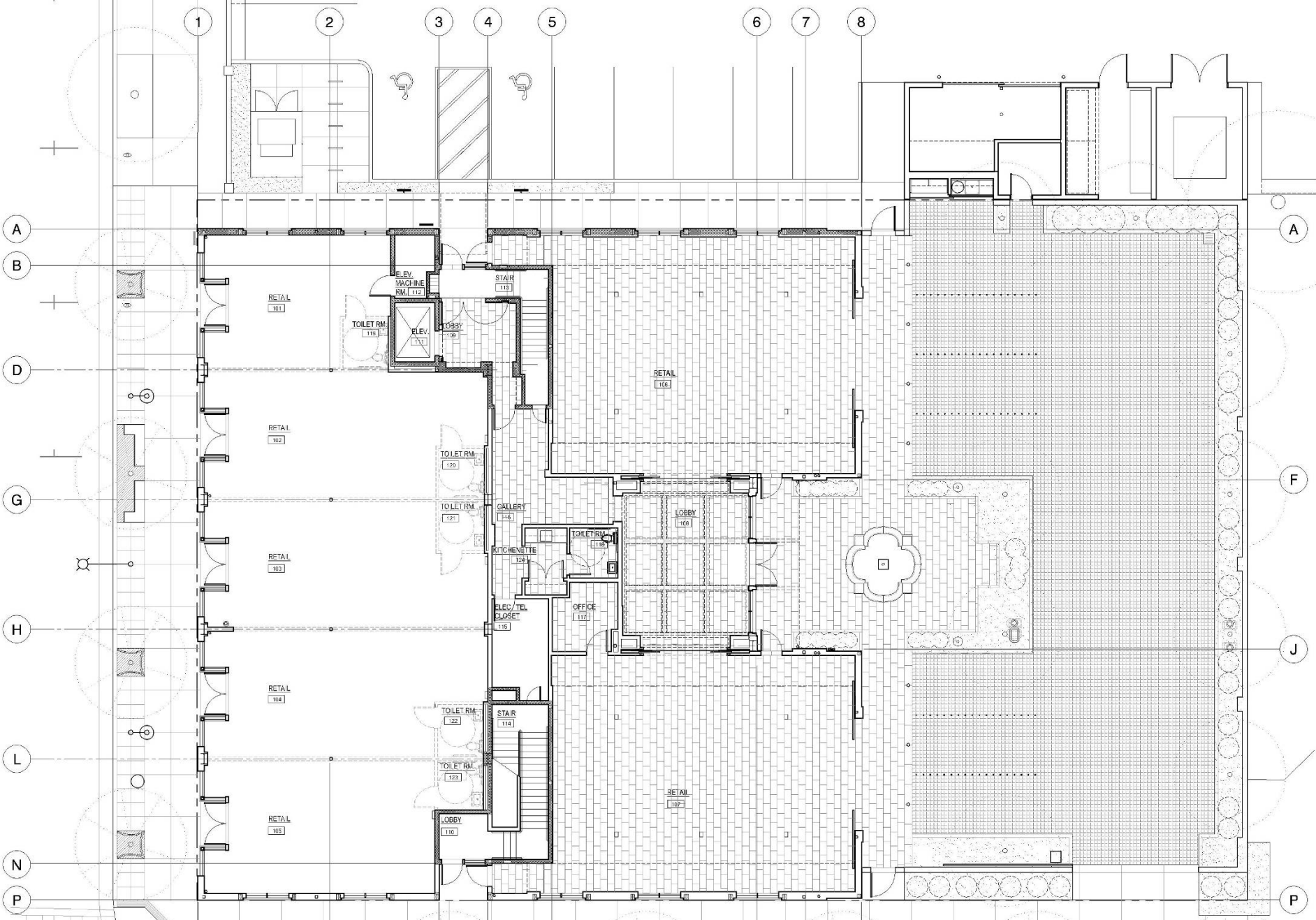
READ BUILDING



Third Floor – Residential, Roof Garden



Second Floor - Offices



Ground Floor – Retail, Car Museum, Entry Court



East-West Building Section









READ INVESTMENTS











U.S.A.
20307428





1720 SHATTUCK
ROBINSON REAL ESTATE



LET THE LIGHT SHINE IN
1720 SHATTUCK AVENUE



HYERARCHITECTURE





HYERARCHITECTURE

1720 SHATTUCK AVENUE



















HYERARCHITECTURE

1720 SHATTUCK AVENUE



HYERARCHITECTURE

1720 SHATTUCK AVENUE

OXFORD PLAZA























BDA LIFETIME RECOGNITION

IN MEMORY OF ARCHITECT BARRY ELBASANI, FAIA

1941-2010

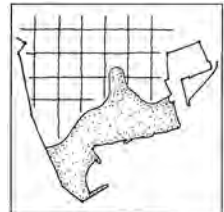
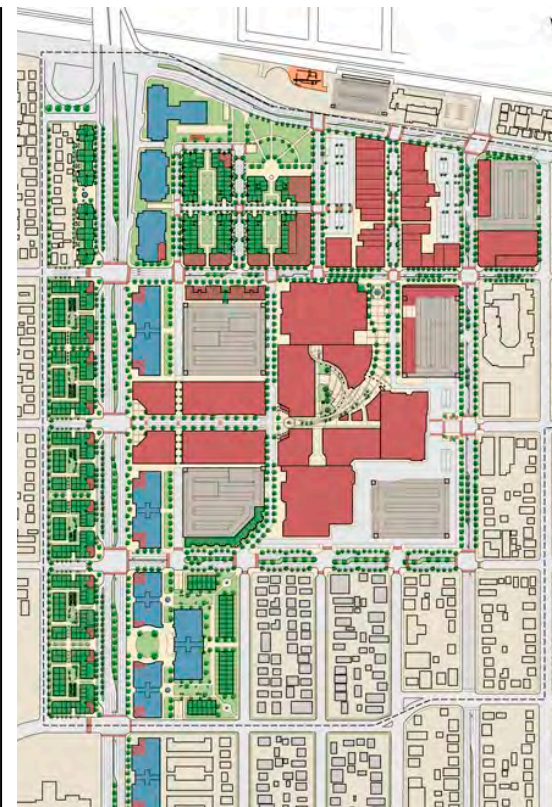


BROOME COUNTY ARENA
BINGHAMPTON, NEW YORK
1967 - ELS DESIGN GROUP
FOUNDED BY BARRY
ELBASANI, DONN LOGAN
AND MICHAEL SEVERIN

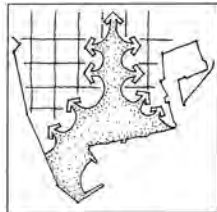




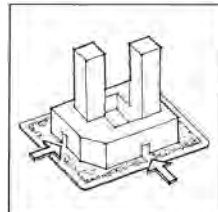
SUNNYVALE URBAN DESIGN PLAN
SUNNYVALE, CA
2001



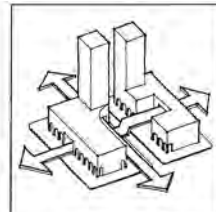
ORIGINAL CONCEPT



REFINED CONCEPT



ORIGINAL CONCEPT

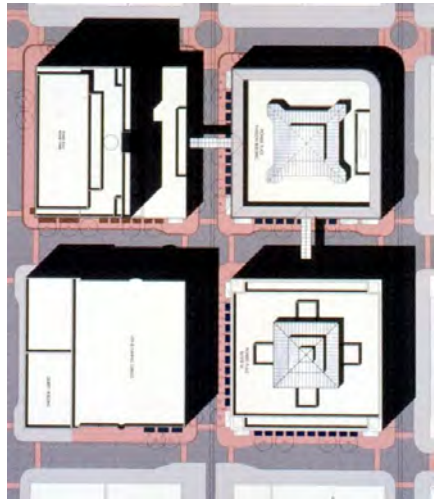
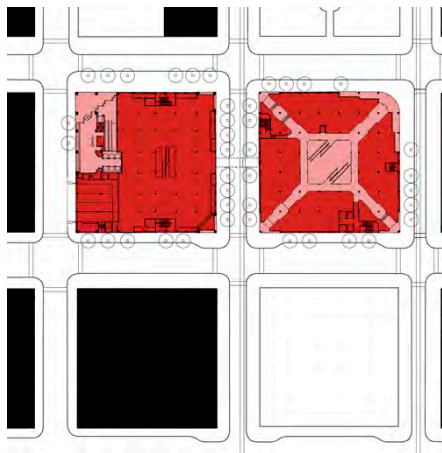


REFINED CONCEPT

KAKAAKO MASTER PLAN
HONOLULU, HAWAII
1997



MUELLER TOWN CENTER
AUSTIN, TEXAS
2008



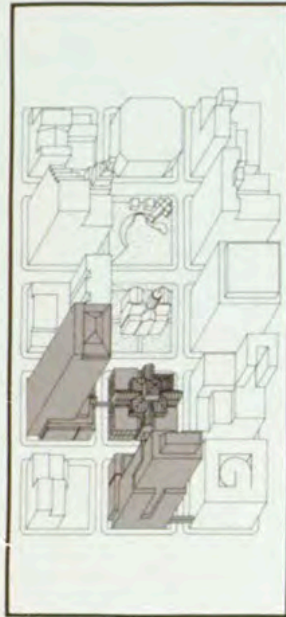
A Terra Cotta Tradition



An Active Street Life Tradition



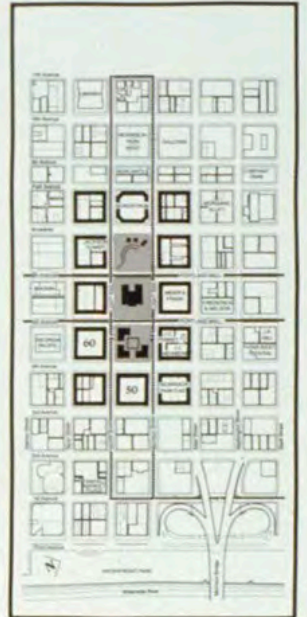
A Masonry Tradition



An Urban Building Block Tradition



The Morrison Street Concept
In Response to Tradition



A Public Open Space Tradition



A Cast Iron Tradition

COVERED MARKETPLACE
The Yantell historic area still provides hints of its more pervasive marketplace environment. The Morrison Street Project will introduce a modern retail marketplace in the urban tradition of glass and cast iron arcade buildings. The glass-domed central pavilion will provide an enclosed light-filled court with covered access to these retail blocks on all three blocks.

TERRA COTTA
Downtown Portland, including the area around Pioneer Courthouse, is still enhanced by an abundance of handcrafted terra cotta facades. Traditional terra cotta details will be incorporated in the new exterior facades.

MASONRY
Many of Portland's most beautiful buildings are constructed of stone and brick masonry. The new facades will complement the many existing masonry buildings around Pioneer Square and the adjacent Yantell historic area.

ACTIVE STREET LIFE
The design concept is based on active streets as the basic organizing principle. The retail arcade buildings face each other, defining street space in such a way as to form intimate rooms in the city.

CAST IRON
Portland has the largest remaining stock of cast iron building facades of any city in the country. This building material was frequently used on retail and office facades. It is most appropriate that the retail arcade and pavilion in the Morrison Street design will feature the detail, scale, and texture of these 19th Century cast iron facades.

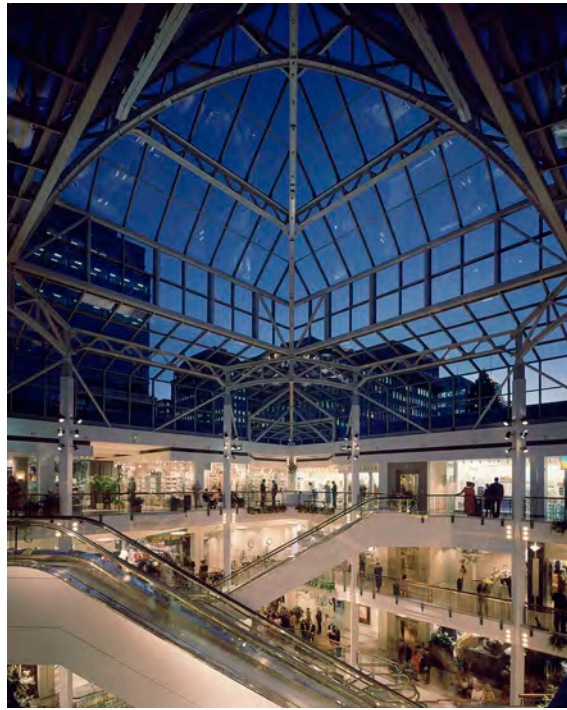
URBAN BUILDING BLOCKS
The 200 to 300 foot grid has produced a distinctive architectural character to downtown Portland. Many buildings are compact, built to the sidewalk and strongly defined as volumes. The Morrison Street Project will relate to this tradition, with three complementary building volumes integrated at street level by the repeating retail arcade. The building team acknowledges both a proposed 130-foot height limit for the Yantell district and pedestrian activity at street level. The pavilion is deliberately scaled and detailed to recall the best traditions of historic Portland.

PUBLIC OPEN SPACE
The two blocks of Pioneer Square and Pioneer Courthouse are the focus of the downtown retail center. Built to the scale of the marketplace, the new retail pavilion will become the third block in the series. In design, it respects both city grid and axes of the central marketplace while opening up to pedestrian traffic at the corner of Park Avenue and Morrison Street. Together, these blocks will form a vibrant public landscape in the heart of the retail district.



A Covered Marketplace Tradition

PIONEER PLACE
PORTLAND, OREGON
PLANNING
1980'S



PIONEER PLACE
PORTLAND, OREGON
CONSTRUCTION
1990'S